

ECONOMIC DEVELOPME T

NEWSLETTER

APRIL 2023



WELCOME

Welcome to the City of Lancaster Economic Development Newsletter! We are excited to share with you the latest news, resources, and business highlights in our community. Our goal is to provide you with valuable information to help you stay informed and engaged in the economic growth of our region. Whether you're a business owner, investor, or community member, this newsletter is designed to keep you up-to-date on the latest developments in our local economy. We look forward to your feedback and engagement as we work together to build a stronger and more prosperous community.

BUSINESS SPOTLIGHT

LOCAL CRAFT BEER

If you're looking for a fun night in Lancaster, consider visiting **Local Craft Beer** and bowling alley on the BLVD. Once known as, "The Underground Bowling Alley," this rebranded establishment now takes pleasure in offering bowling lanes as well as, delicious, premium craft beer to its patrons. Now, guests can savor a wide range of delectable beverages. Those who want to drink great craft beer and participate in the friendly competition should definitely visit LCB!

In addition, patrons can download the "Open Rewards: Shop Local" app on their smartphone, to start earning rewards for the money spent at LCB (and over 400 locally-owned business)! See below for more information.

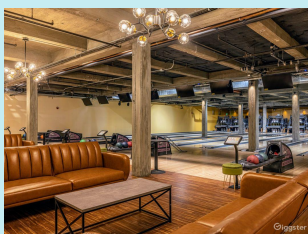
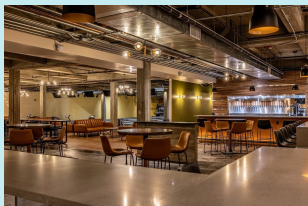
Grab your bowling shoes, your friends, and your shop local rewards card, and head over to Local Craft Beer. It's the perfect recipe for a fun time!

LCB also hosts a multitude of game nights and other fun activities. Visit their website for more fun details!

Address

706 W Lancaster Blvd #102 Lancaster CA, 93534

Phone





Visit the LCB
Website

CASTERS COFFEE ROASTER

"ENDING HOMELESSNESS ONE BEAN AT A TIME"



Imagine the coffee you drink every morning with your team, customers, and friends can create jobs for people who experience homelessness. Casters Coffee is roasting coffee locally to employ homeless people in Lancaster. 100% of their coffee sales revenue goes directly to hiring homeless people in our city. They seek to connect with local businesses and organizations to create more opportunities for homeless people through coffee.

They source specialty-grade coffee and roast freshly per order for you and your business. So, by choosing Casters Coffee, you can drink freshly roasted high-quality coffee. And you are also supporting our city's homeless people to become self-reliant and healthy again. Check out the Casters Coffee website, source your coffee locally, and empower the community.

VISIT THE CASTERS COFFEE WEBSITE

SHOWCASE YOUR BUSINESS

Are you interested in showcasing your business and sharing your story with our community? We are looking for businesses to feature in our business spotlight! Reach out to our Economic Development team for more information.

econdev@cityoflancasterca.gov

OPEN REWARDS AND YOUR BUSINESS



Open Rewards is funded by Lancaster to support local businesses, like yours.

No action is required from you!

You don't have to create any accounts, add anything to your POS or train any of your cashiers. Simply business as usual.

Your customers will be earning and redeeming rewards behind the scenes.

Rewards are sponsored by the City of Lancaster.

Business owners do not accept the Shop Local \$20 Rewards Cards. These cards can be redeemed via the "Open Rewards: Shop Local App"



Shopping local supports local families, and goes back into our local parks, schools, and community programs.

More importantly, you are investing in your neighbors, local artisans, entrepreneurs, and business owners, creating synergy in a marketplace that is unique to Lancaster.

**Please note that only small, locally-owned businesses are eligible to be part of the program*

How Open Rewards Helps Your Business



Your business is listed and promoted on the app as part of our community



Customers know they will earn rewards when they shop at your business



When customers look for a place to spend the rewards they've earned, they will be able to pick yours!

VISIT SHOP LOCAL FOR MORE INFORMATION

NEW RETAIL DEVELOPMENT

A new shopping center is coming to the corner of 15th Street West and Avenue K.

The corner, once occupied by Toys R Us, will now be occupied by a plethora of businesses including, Sprouts, Ono Hawaiian BBQ, Dutch Bros., SchoolsFirst Federal Credit Union, Quick Quack Car Wash, Taco Bell, and Chick-fil-A!

SAVE THE DATE:

Grand Opening is scheduled for April 28, 2023 at 6:30am (yes, you read that right)! Too early? No worries, doors open at 7:00 am and they will be having fun activities all day!



TACO BELL

BUSINESS RESOURCES

ECONOMIC OPPORTUNITY GRANT

Recover and reopen!

Small businesses in LA County may qualify for up to \$25k in financial relief!

The **Economic Opportunity Grant** program offers \$54+ million in grant awards, one-on-one technical assistance, and other County services to help businesses recover, stabilize, and grow!

- Small businesses with less than \$2 million in annual gross revenue are eligible to apply.
- Grants will be available for small businesses starting in **February 2023**.

Learn more!

grants.lacounty.gov

department of economic opportunity
COUNTY OF LOS ANGELES

LA County's Economic Opportunity Grant program will award more than \$54 million in grants to small & micro businesses, and non-profits impacted by the pandemic.

Grants ranging between \$15,000 or \$20,000 per grant will be available for small businesses starting in February. Interested businesses can visit grants.lacounty.gov to learn more or access multi-lingual support.

UPCOMING EVENT

SMALL BUSINESS WEEK



April 30th - May 6th 2023

Follow our Social Media channels for additional small business week highlights!



Small Business Week is a yearly event that celebrates small businesses and their contributions to the local economy.

By participating, individuals and organizations can help raise awareness, increase visibility and customer traffic, and foster networking and collaboration between entrepreneurs. This promotes economic growth and job creation, benefiting both local businesses and the community.



During Small Business Week, Rewards will increase from 5% to 10% for all purchases made at locally owned participating businesses.

For a full list of participating businesses, download the "Open Rewards: Shop Local" app today!

Download Now

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