

Welcome

to Open Rewards

»»»» Shop Local Rewards Program ««««

BUSINESS OWNERS

- ✓ Business as usual
- ✓ No training required
- ✓ Your business is listed and promoted on the app
- ✓ Your customers will be earning and redeeming rewards behind the scenes. No action is required from you!
- ✓ Access data and insights about your customers, at your fingertips
- ✓ All rewards earned by your customers are funded by the City of Lancaster

ABOUT THE PROGRAM

- ✓ Customers earn City-sponsored rewards while they shop
- ✓ All purchases made at any enrolled locally-owned business will accumulate rewards
- ✓ Rewards are sponsored by the City of Lancaster
- ✓ Free platform for the consumer and business owners. Customers have the option to link-a-card or upload receipts to claim rewards

DOWNLOAD THE APP
Open Rewards: Shop Local



For More Information

cityoflancasterca.gov/shoplocal